



AMANDA T ODELL

DESIGN EXPERIENCE

IPSOS NORTH AMERICA

2017-2020

Assisted the graphic design team for IPSOS, a worldwide market research company. Created deliverable decks, takeaways, and branding for numerous blue chip companies.

CONTRACT WORK

2017-Present

Periodically worked for several clients creating brand identities, brochures and marketing materials.

TEAMBRIDE DESIGNS

Summer of 2016

Assisted the Creative Director with design and execution of graphics through Photoshop and Illustrator for clothing items and giveaways.

WESTPORT ARTS CENTER

Summer of 2016

Curated pop up shows, set up installations, managed social media and created supporting graphics for the Arts Center in Westport, Connecticut.

VOLUNTEER & LEADERSHIP

ASSUMPTION CHURCH

2017-2020

Helped run the Food Closet within the Westport Assumption Church by bringing families in need to take non-perishable items once a month.

HUMANE SOCIETY

2017-Present

Helped to foster kittens for several years along with socializing and walking other animals in the shelter.

TEEN ART COUNCIL

Summer of 2016

Was a founding member of TAC at the Westport Arts Center where high school students work to curate art shows and events for the town.

DESIGN & ART DIRECTION

CONTACT

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Odelldesigns.com

EDUCATION

SYRACUSE UNIVERSITY

BFA in Communications

Design class of 2020

- Psychology Minor
- Phi Sigma Sigma

SYRACUSE ABROAD

Studied abroad at the Syracuse campus in Florence, Italy for the Spring 2019 semester.

RECOGNITION

DEANS LIST

Deans List, 8 Semesters

NATIONAL HONORS SOCIETY

Member since 2016

POSTER DESIGN

Created a poster regarding microaggressions and the topic of gender. The poster was then printed and displayed at an awareness event at the Syracuse London Center.

